

## 24. TOURISM

### Methodological notes

The activities of accommodation establishments and selected tourism services are surveyed within the framework of **tourism**.

Foreign visitors accommodated in the tourism establishments are surveyed by the country of residence.

Data on accommodation and tourism services have been obtained from reporting units, legal entities entered in the Business Register and from natural persons entered in the Trade Register.

Names of the countries are used according to the ISO standard No 3166.

In 2019 the methodology of indicators relating of organised tourism was revised in relation to the Act. No 170/2018 Coll. on package travel, linked travel arrangements, certain conditions of engaging in the tourism business as amended.

### Definitions

**Accommodation establishments of tourism** are those, which provide temporary accommodation for visitors regularly or occasionally. They include hotels, boatels, motels, guest houses, apartment houses, tourist hostels, cottage camps, campsites, other collective accommodations and accommodation in private. Only complete cottage camps and campsites are considered to be as accommodation establishment but individual cottages, cabins or tents of operator are excluded.

**Beds in accommodation establishments of tourism** include all beds determined for overnight lodging of visitors including occasional beds. The beds intended for the owner and for stuff of accommodation establishment are excluded.

**Places on free area** are basic camp units for tents, tent and passenger car, caravans, motor caravan multiplied by 4. Four people can be accommodated per one camp unit.

**A visitor in accommodation establishment of tourism** is a person (except staff and owner) using services of temporary accommodation establishment regardless of country of permanent residence. Children are also included in the number of visitors. The visitor uses accommodation services for the reason of holiday, business trip, participation in sport event, training, course, symposium, stay in spa and convalescent homes, visit of friends or relatives, participation in church events, etc. In addition, accommodation for children in out-door schooling and in summer and winter holiday camps for children are included. Domestic and foreign employees working in Slovakia who use the accommodation establishment temporarily as a hostel are not considered to be visitors. The period of temporary accommodation should not exceed 1 year.

**Overnight stays of visitors in accommodation establishment of tourism** express the number of overnight stays of visitors in accommodation establishment of tourism for certain time period.

**Turnover for accommodation services** include the receipts obtained from overnight stays of visitors (domestic and foreign), receipts from setting of the tent, motor vehicle or caravan, connecting to electrical network, etc., (regardless of the way of the payments for accommodation). Receipts from services relating to accommodation (e.g. laundering and dry cleaning services, using of bathroom, etc.) are also included. Receipts from services of personal character e.g. cosmetics, hairdressers, manicure and pedicure services are excluded.

**Foreign visitor** accommodated in an accommodation establishment is a person who visits the

country and is not the resident of the country. Children are also included in the number of visitors. Foreign visitor can use accommodation services for the reason of holiday, business trip, participation in sport event, training, course, symposium, stay in spa and convalescent homes, visit of friends or relatives, participation in church events, etc. There are exceptions of those people who commute for work, prepare for a profession (a long-term study) or become a resident of the country. Members of diplomatic corps and armed forces being on duty in the country are also excluded. The period of stay should not exceed 1 year.

**Total number of available accommodation establishments** means number of accommodation establishments providing accommodation services to visitors during the reporting period.

**Total number of available bedrooms** means number of bedrooms available to visitors, calculated as the sum of the maximum values for each individual accommodation establishment during the reporting period.

**Total number of available bed places (including camping grounds)** means number of bed places including camping grounds available to visitors, calculated as the sum of the maximum values for each individual accommodation establishment during the reporting period.

**Number of visitors (domestic and foreign) in total** means number of visitors, which used services of accommodation establishments during the reporting period.

**Number of nights spent by visitors (domestic and foreign) in total** means number of nights spent by visitors, which used services of accommodation establishments during the reporting period.

**Average number of nights spent by visitors (domestic and foreign)** means average number of nights spent by visitors in accommodation establishments, calculated as the total number of nights spent by visitors divided by the number of visitors.

**Turnover for accommodation services (domestic and foreign visitors)** means turnover for nights spent by visitors. Until 2020, turnover for accommodation services was reported including VAT; since 2021, turnover is reported without VAT.

**Average price for accommodation services (domestic and foreign visitors)** means the price for accommodation for one visitor per night, calculated as the total turnover of visitors divided by the total number of nights spent by visitors.

**Net occupancy rate of permanent bed places** means occupancy rate of permanent bed places by visitors during the reporting period, calculated as the percentage share of overnight stays divided by the number of available permanent bed places in reporting period.

**Net occupancy rate of bedrooms** means occupancy rate of bedrooms by visitors during the reporting period, calculated as the percentage share of the number of occupied bedroom-days divided by the number of available bedrooms.

**Average number of available bedrooms per day** means average number of bedrooms available to visitors per one day, calculated as the number of available bedrooms for visitors during the reporting period divided by the number of calendar days.

**Average number of available permanent bed places per day** means average number of permanent bed places available to visitors per one day during the reporting period divided by the number of calendar days.

**Organized international tourism of the Slovak Republic** includes inbound arrivals of foreign visitors to the SR (active tourism), outbound departures of Slovak residents abroad (passive tourism) organized by Slovak tour operators and travel agencies for organized own tours and related tourism services.

**Inbound arrivals of foreign visitors to the Slovak Republic within organized international tourism of the SR** represent number of arrivals of all foreign visitors – non-residents of the Slovak Republic with overnight stays, but also sameday visitors (participants of active tourism), who

travel to the Slovak Republic for the purpose of holiday, business trip, participation in sport events, training, courses, symposium, stay in spa and convalescent homes, visit of friends or relatives, participation in church events, etc. and use services of organized tourism. Exceptions are those persons who are coming to do a job, to prepare for a profession (a long-term study) or to become a resident of the country. Members of diplomatic corps and armed forces being on duty in the country are also excluded. The period of stay should not exceed 1 year.

**Outbound departures of Slovak residents abroad within organized international tourism** represent number of departures of Slovak residents with overnight stays, but also sameday visitors (participants of passive tourism), who travel abroad for the purpose of holiday, business trip, participation in sport events, training, courses, symposium, stay in spa and convalescent homes, visit of friends or relatives, participation in church events, etc. and use services of organized tourism. Exceptions are those persons who commute for work, prepare for a profession (a long-term study) or become a resident of the country. Members of diplomatic corps and armed forces being on duty in the country are also excluded. The period of stay should not exceed 1 year.

**Stay days within of organized tourism** include total number of stay days multiplied by number of persons (overnights visitors and sameday visitors) participated in organized tourism (for all types of tourism as active, passive and domestic).

## Source

All published data are the result of the monthly statistical survey on activity of accommodation facilities and annual statistical survey on selected services in tourism carried out by the Statistical Office of the SR.

More detailed data and information on methodology of surveys can be obtained on the Statistical Office of the SR website in the section Sectoral statistics – Tourism and in the public database DATAcube.